



**PUNJAB BOARD OF INVESTMENT & TRADE
(PBIT)**

REQUEST FOR PROPOSAL (RFP)

**CREATIVE MANAGEMENT AND SERVICES
FOR PARTICIPATION IN DUABAI EXPO 2020**

1. Punjab Board of Investment & Trade (PBIT) is a company registered as non-profit organization under section 42 of the Companies Ordinance 1984 established by the Government of the Punjab in 2009. PBIT, as the Investment and Trade Promotion Agency of the Government of Punjab, has been tasked to organize Punjab's participation in the Dubai Expo 2020.
2. Under this component, PBIT, as the executing agency, requires the services of a Creative Management and Services firm to help implement its participation plan.
3. The detailed TORs are immediately available at www.pbit.gov.pk and www.ppra.punjab.gov.pk. All prospective firms must pay an amount of PKR 500/-. This amount will be deposited in PBIT's A/C No. BOP CD 6010003252000015, Main Branch, Egerton Road, Lahore. The original Deposit Slip must accompany the proposal / bid.
4. The final date to collect documents and submission of proposals is September 17, 2021 till 11:00 AM.

Note: PBIT reserves the right to cancel/reject all proposals, as provided under Rule-35 of Punjab Procurement Rules 2014.

DIRECTOR ADMIN.

Punjab Board of Investment & Trade (PBIT)

23-Aikman Road, GOR-I, Lahore.

Ph: (042) 99205201-6, Fax (042) 99205171

Web: www.pbit.gov.pk